

Hired In Michigan Career Institute Is Recruiting **NOW** For A 16-Week Program That Leads To The Following Jobs

Virtual Business

Development Coordinator

Starting at \$ 15.00 - \$ 20.00/hourly.

Entry-Level Sales/Business

Development Executive

Starting at \$ 40,000 -\$75,000/yearly.

## **ABOUT PROGRAM**

The Methodology for Business Development & Business-to-Business Sales is to learn methods to develop new customer relationships, maintain current customer relations. In this program, students will learn business development strategies for making business deals & business partnerships. A comprehensive business development training, includes Sales Strategy, Sales Skills, Cold Calling, Lead Generation, Growth Hacking Sales, Digital Marketing and Social Media Marketing, Closing Deals and more.

# **Business Development Executive Program Applicant Requirements:**

- An individual must be 18 years of age or older, a U.S. citizen or eligible non-citizen and registered with Selective Service (if applicable).
- High School Degree or GED.
- Commit to 16-week educational training program.
- Must begin classes by June 03, 2021.

#### **CALL US TODAY!**

Call Mr. Walls at 248-237-3600, Monday to Friday, 9 a.m. – 4 p.m., or visit www.hiredinmichigan.com

### **Program Benefits Include:**

- Industry-Recognized Certificate Business Professional (CBP) in Sales.
- Program includes 16-weeks of classroom instruction and e-learning online instruction followed by 2-weeks of handson experience.

#### PROGRAM BONUSES!

 Free Microsoft Office Specialist (MOS) elearning online courses for six months. Includes: Excel, Outlook, PowerPoint, Word. \$500.00 incentive for completing program. Free Laptop to Keep.

